Daily IMPRESSIONS®

Professional Custom Printed Products

www.dailyimpressions.com

- Calendars
- Cookbooks
- Journals
- Mousepads
- Notebooks
- Notepads
- Planners
- Presentation Folders
- Postcards/Flyers
- Promotional Items
- Custom Printing
- Warehousing/dist
- Kitting

5% Discount
Feb 1 - June 30
on next years
stock calendars.

MADE IN THE USA

asi 5-STAR SUPPLIER ★★★★★

asi/55530 • PPAI/190061 •
UPIC/IMPRESS • SAGE/63248

Daily IMPRESSIONS®

Count on us for flexibility at an affordable price!

American made since 1906

We are 100% produced in the United States from our facility on the edge of Memphis, Tennessee. All printing, cutting, binding, design and other services are done on-site. Our materials are all created and purchased from vendors in the United States.

We Want To Be Your Go-To Printer

You can expect personalized service. Each client and each order is important to us and we want to be the printer you go to for all your client's needs.

We Do More Than Printing

We can give your client custom products and designs that will make them stand out and be remembered. We provide:

- Custom Printed Products
- Custom Illustration
- Graphic Design
- Typesetting
- Layout
- Proofreading

...and much more, just ask!

Dear Professional,

We want to take a brief moment to thank you for your support through the years and let you know how much we appreciate your business.

Our new catalog features many new items, all factory-direct from our publishing company on the edge of Memphis, Tennessee. In addition to publishing our popular Daily Impressions personalized calendars, we have an expansive selection of magnets and notepads, which are turning out to be quite popular.

We also have popular cookbooks, journals and daily planners, which can be personalized and shipped within days of your order being placed.

Our products are all friendly reminders of your appreciation for your customers' business. Our calendars and notepads can feature your customer's logo on every page and special notes can be added to any date.

We have an ultra modern production facility that produces anything from variable data calendars to casebound school books.

Thank you for being such a great customer!

The Daily Impressions Employees

Visit our website for more information and new products at
www.dailyimpressions.com.

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NEW PRODUCTS

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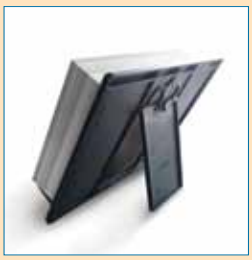
DAILY Date Calendars

Each day has a unique quote

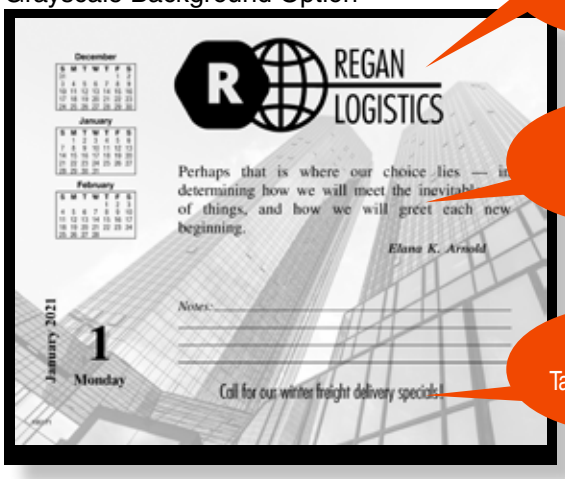


Calendars are padded and adhered to a black stand which can be upright or flat on your desk.

The calendar combines Saturdays/Sundays for a total page count of 313. Your logo is imprinted on every page, along with 25 different tag lines (if provided) for free.

Your choice of a standard full color cover or a custom cover with your art provided.

Grayscale Background Option



Your Logo On Each Page

Quote, Tip or Your Wording

25 Different Tag Lines Included

STANDARD DAILY CALENDAR PRICING **ORDER CODE:P7500**

	100	250	500	1,000	2,500	5,000
Color Backgroud	7.49	6.83	6.49	5.75	5.60	5.50
Grayscale	7.08	6.45	6.13	5.68	5.45	4.89

CUSTOM DAILY CALENDAR PRICING (r)

ORDER CODE: P7500

Create your own custom calendar theme. P7500-Custom (Any Paper may be used)

Submit your custom theme with 313 of your personal messages in the order you want them to appear in your calendar for a $350.00(t) set up charge. There is no run charge per calendar, only a setup fee. This feature requires a minimum order of 250 calendars.

Daily Date Calendar Specifications

FINAL SIZE: 6.125" x 5.125"
PAPER SIZE: 5.3125" x 4.25"
STAND: Black
PAPER: 50 lb. offset
FINISHING: Individually shrink wrapped & bulk packed 42 per carton.
TAG LINES: Up to 25 different tag lines at no additional charge. Tag lines over 25, $3(t) each.

APPROX. WEIGHT PER 100: 95 lb.
LOGO IMPRINT AREA: 3" x .875"
LOGO IMPRINT SETUP CHARGES:

- Black - $40(t) setup charge and no run charge. (waived on reorders)
- 1-color (other than black) - $150 setup + $0.28(t) per calendar run charge
- 2 spot colors - $250 setup + $0.28(t) per calendar run charge
- 4CP- $350 setup + $0.28(t) per calendar run charge

FULL CUSTOM Daily Date Calendars

NEW!
FULL CUSTOM
CALENDARS!

Custom Boxes

Custom Boxes are available for your Daily Date Calendars.

Custom Daily Date Calendar Specifications

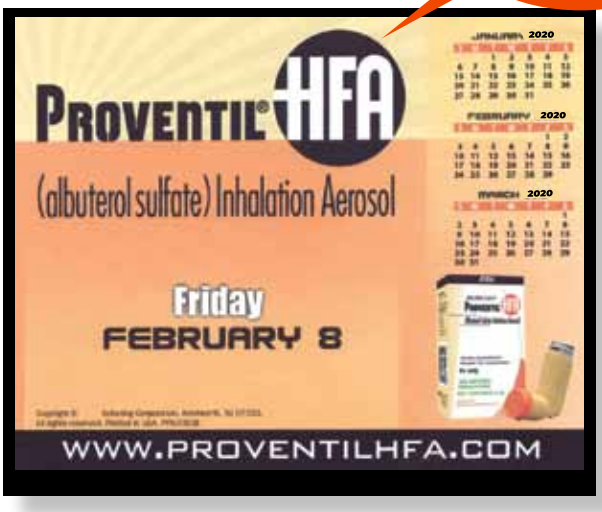
FINAL SIZE: 6.125" x 5.125"
PAPER SIZE: 5.3125" x 4.25"
STAND: Black
PAPER: 50 lb. offset
FINISHING: Individually shrink wrapped & bulk packed 42 per carton.
Camera Ready Artwork required.

APPROX. WEIGHT PER 100: 95 lb.

SETUP CHARGES:

- No setup charges for camera ready artwork.

Your Logo
On Each Page



	100	250	500	1,000	2,500	5,000
Standard	14.90	12.01	11.39	11.07	9.90	8.25

CUSTOM DAILY CALENDAR PRICING (r)

ORDER CODE: P7500-CUSTOM

Create your own custom calendar theme. P7500-Custom (Any Paper may be used)

313 pages of custom material about your company…
The best daily advertising calendar on the market today.

CALENDARS

WEEKLY Calendars

Each week has a unique quote

52 WEEKS
OF CONSTANT
MARKETING EXPOSURE!

Weekly Date Calendar Specifications

FINAL SIZE: 8.25" x 5.25"
PAPER SIZE: SIZE: 7.5" x 4.25"
STAND: Black
PAPER: 50 lb. offset
FINISHING: Individually shrink wrapped & bulk packed 36 or 54 per carton.
TAG LINES: Up to 25 different tag lines at no additional charge. Tag lines over 25, $3(t) each.

APPROX. WEIGHT PER 100: 95 lb.
LOGO IMPRINT AREA: 3" x .875"
LOGO IMPRINT SETUP CHARGES:

- Black - 40_{(t)}$ setup charge and no run charge. (waived on reorders)
- 1-color (other than black) - $150 setup + $0.28(t) per calendar run charge
- 2 spot colors - $250 setup + 0.28_{(t)}$ per calendar run charge
- 4CP- $350 setup + 0.28_{(t)}$ per calendar run charge

STANDARD WEEKLY CALENDAR PRICING

	100	250	500	1,000	2,500	5000
Standard	7.08	5.30	4.70	4.40	4.25	4.15

(r)

WEEKLY CALENDAR PRICING

ORDER CODE: P7510-CUSTOM

P7510-Weekly Calendar
(Any Paper may be used)

Submit your custom theme with 52 weeks of your personal messages in the order you want them to appear in your calendar for a $350.00(t) set up charge. There is no run charge per calendar, only a setup fee. This feature requires a minimum order of 250 calendars.

1 CHOOSE YOUR COVER

Any of our custom papers may be used as your cover. You will have the entire printable area for your imprint.

Free Color Stock Covers

All Daily Impressions calendars come with a free stock cover! All covers feature an area for your imprint in black ink. Covers can also be printed on background paper.

Custom Calendar Covers

Daily Impressions has the capability to produce 4-color process, screens and photos, full bleeds and more! Design your own custom cover for only a small additional fee of $0.14(t) per calendar. Or, use one of our in-house designers at an additional hourly cost to get the look you're after.

Skyscraper

Newton

Thought Bubble

Patriotic

Global Hands

Think Green

Puzzle

Ichthus

Color Swirl

Smiley Face

Office

Balloons

Electric

Retro

Nightsky

Christmas Lantern

Blue GIft Bow

Seasons Greetings

Metallic Gift Bow

Custom Gift Bow Colors

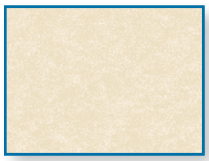
Change the color of the bow. Tell us the general color you would like. PMS and logo colors will be matched as closely as possible.

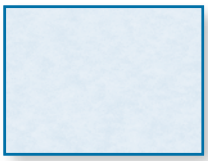
CALENDARS

2 CHOOSE YOUR BACK-GROUND-PAPER

Daily Impressions offers a choice of several background paper options to enhance the look of your calendar. Any paper may be used with any cover, including a custom cover.

Standard Paper Choices


Natural Parchment


Blue Parchment

Watercolor Parchment

Rainbow Parchment

American Flag

White & Off White

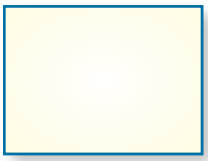
Solid Paper Choices

Pink Flash

Purple Flash

Blue Flash

Red Flash


Yellow Flash

Green Flash

AWARENESS RIBBONS CAN BE ADDED TO THE SOLID COLOR PAPER

Designer Paper Choices

Sky

Celebration

Golf

Jokes

Currency

Retro

Skyscrapers

Think Green

Electric

Nightsky

Ichthus

Blue Texture

Color Boxes

Puzzle

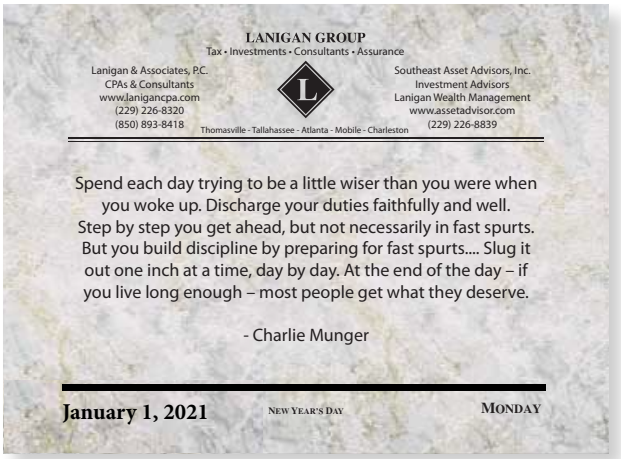
Marble

Full-Color Custom Background Paper:
Use your own custom design for your background for only 28 (t) per calendar and $350 setup. Design your own or let one of our designers assist you with your design.

3 CHOOSE YOUR DATE FORMAT

Note: Paper designs can be changed.

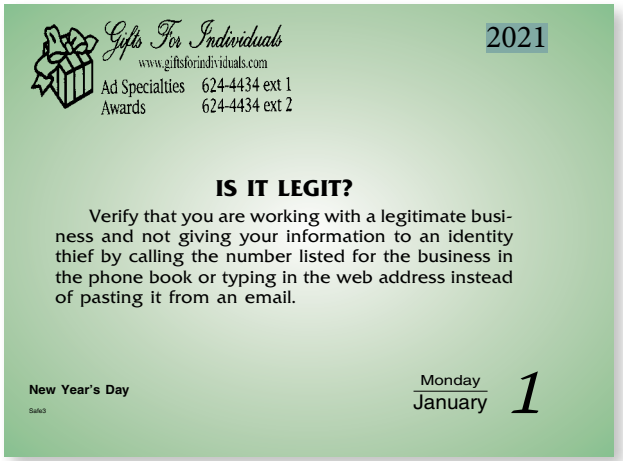
Daily Date Choices



(Custom on Marble background)

Custom Theme Format

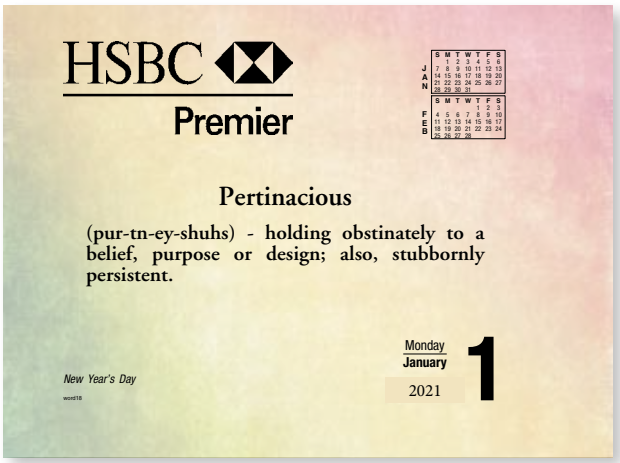
Submit your custom theme with 313 of your personal messages in the order you want them to appear in your calendar for a $350.00(1) set up fee. There is no run charge per calendar, only a set up fee. This feature requires a minimum order of 250 calendars.



(Safety on Green Flash background)

Standard Format A

Our original format includes your logo at the top of every page. Customize individual dates with the calendar with two text lines in the lower-left corner of each page. A 2-year calendar page is inserted in the middle and as the last page of the calendar. Back side of calendar pages are blank.



(Word of the Day on Rainbow background)

2-Month Format B

Offers the same great features as the P7510, plus the current and future month displayed on every page. The date is oversized for easy reading. Pages are blank on back. (Does not include 2-year mini calendar pages in the middle and as last page of the calendar.)

(Motivational on puzzle background)

Note Plus Format C

The Note Plus calendar has a prominent area for writing notes and reminders. Customize individual dates within the calendar with two text lines below the note area on each page. Features include past, current and future months on the front of every sheet. Pages are blank on back.

CALENDARS

Daily Impressions offers a choice of several background paper options to enhance the look of your calendar.
Any paper may be used with any cover, including a custom cover.

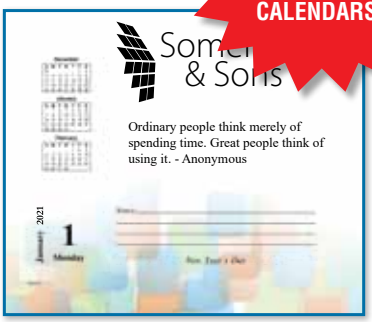
4 CHOOSE YOUR CALENDAR QUOTE THEME

Standard Quote Themes

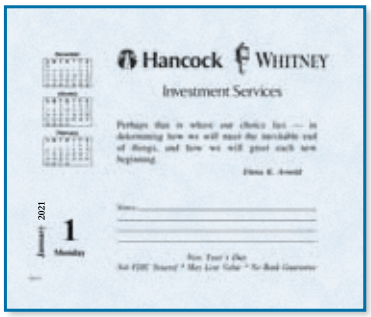
NEW! TIME MANAGEMENT CALENDARS!

Jokes
All this content is a little silly, full of clean, chuckle-worthy humor. (Only available with Formats A and B)

Healthy Living
Includes messages such as food selection, exercise, relaxation and more - including facts, humor and suggestions.

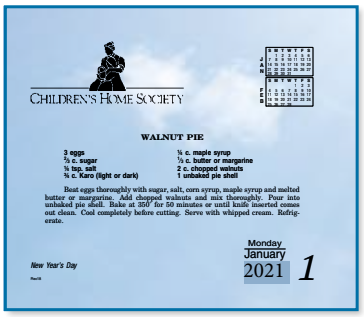


Time Management
Great time management quotes to motivate you every day.



Motivational
The best-selling motivational content has great messages and inspiration to get anyone through a long day.

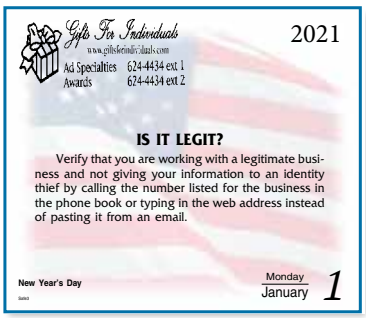
Golf
Great content for country clubs, business or anyone who plays. Each day is packed with facts, tips and golf humor.



Recipe
When customers tear away one of these 313 recipes to keep, your logo will be visible each time they decide to prepare it.

Word of the Day
Increase your vocabulary every day with 313 unusual words with the word of the day daily calendar.

Devotional
A daily scripture verse from the King James version of the Bible. Churches love these calendars!



Safety
Educational safety tips collected from fire departments and safety groups across the country. (Only available with Format A)

Gift Boxes

Available in "Red with Gold Bow" and "White."

Daily Date Calendar Gift Boxes

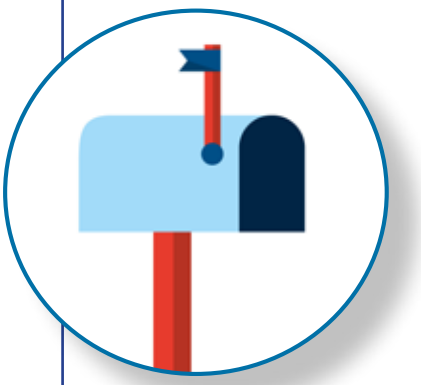
For our Daily Date Calendars, we have either a full-color gift box or a plain white gift box. Gift boxes are available in any quantity. Simply specify which style you would like and how many — we'll take care of the rest!

Gift boxes are only available for calendars with less than 320 pages. Gift boxes are shipped flat.

Gift Boxes are only available for Daily Date Calendars.

ONLY $0.70(t) PER BOX!
CALL FOR CUSTOM BOX PRICING

Mailing Service



Split shipments up to 30 locations $9.50 ea. Location

Let Us Mail Your Daily Date Calendars

Daily Impressions offers complete mailing and drop ship services, offering you savings on delivery time and shipping charges, as well as saving you the hassle and expense associated with fulfillment houses.

Two mailing options are available: Priority Mail and BPM Bulk. We supply the mailing carton or corrugated mailer, apply your label, insert an optional letter or card (4"x 6" max. size), and mail the calendar. Postage is charged at actual cost. Postage rates subject to change. $200(t) list processing fee for bulk $.40 ea for shippig box.

If we are printing your labels for you, please submit addresses in an Excel spreadsheet. There is an additional fee of $0.07 per address label printed.

STOCK COVERS

STOCK CALENDAR COVERS & PAPERS

Any of these may be used as your cover or your paper!
Some are shown as covers and some as paper.
Additional covers and paper options may by found on page 7 and 10.

Awareness

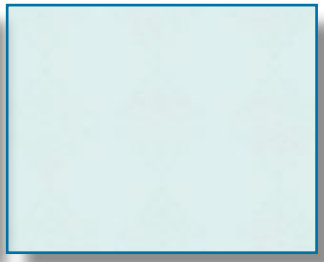
Golf

Christmas Candles

Green Marble

Christmas Tree

Fish


Aqua Diamond

Columns

Green Prism

Watermark

Rainbow Prism

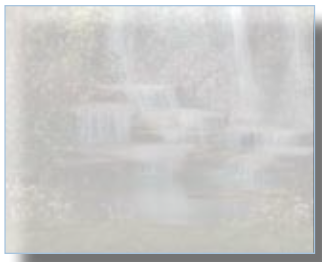
Arrows

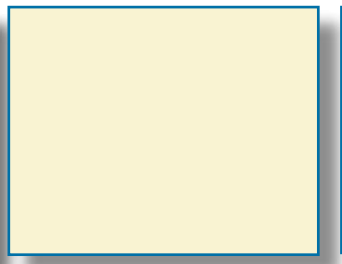
Red 3D

Lighthouse

Vision

Color Peaks


Waterfalls


Creme

Realty

Currency

STOCK COLORS & PATTERNS

STOCK COLORS & PATTERNS

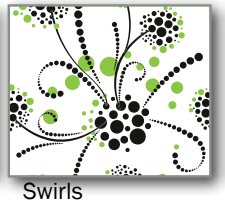
These are our standard color options. You may submit custom artwork with your own colors or tell us a color you would like to see on your item.

Black	Blue	Orange	Green	White	Grey
Gold	Yellow	Burgundy	Tan	Red	Purple

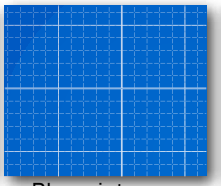
These in-house stock patterns may be used on your items as a background. Samples in the catalog using these patterns have been indicated. You may also submit your own custom artwork (additional charges may apply.)

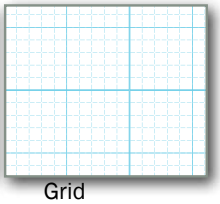
Dark Wood

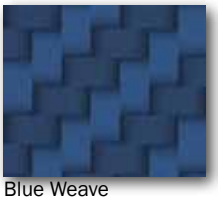
Light Wood


Swirls

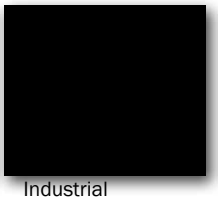
Blue DNA


Blueprint


Grid


Blue Weave

Texture Dots

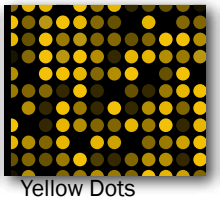

Industrial

Marble

Red Distressed

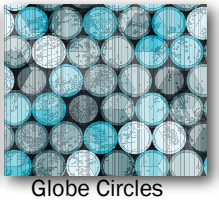
Blue Tone

Blue and Green


Yellow Dots

Silver Metal

Sky


Globe Circles

Paint Strokes

Red Tone

Vintage

Leaves

Blue Diamonds

Silver Plate

Caution

MONTHLY PROP-UP CALENDAR

Monthly Prop-Up Calendar

Mini tent-style calendar features your own 13 custom images (one for the cover and one for each month), as well as your imprint to be seen on each page. Two-sided printing so the imprint shows on both sides of the calendar for maximum visibility.

Standard Features

- FINAL SIZE: 5.125" x 4.25"
- PICTURE AREA: 5" x 1.75"
- IMPRINT AREA: 2.25" x 1.75"
- PAPER STOCK: 100 lb. coated text
- BINDING: Coil
- No Set-up for Standard Features
- Custon Name Set-up $100(t).
- Approx. Weight per 100: 8 lb.
- Start any month – Runs 12 months
- Varible Data Customization available on 150+ Qty.- $50(Set-up and 20¢ per calendar.

Personalize each calendar with your customer's name!

ORDER CODE:
P6060

MONTHLY PROP-UP PRICING

100	250	500	1,000	2,500	5000
3.69	2.55	2.16	1.98	1.86	1.83

(r)

Weekly Prop-Up Calendar

Standard Features

- FINAL SIZE: 7.5" x 4.25"
- IMPRINT AREA: 3.5" x 2.25"
- PAPER STOCK: 100 lb. coated text
- Week at a Glance format
- Page count: 53
- Set-up: $50
- Start any month – Runs 12 months
- No Set-up for Standard Features
- Custon Name Set-up $100(t)

ORDER CODE:
P6090

WEEKLY PROP-UP PRICING

100	250	500	1,000	2,500	5000
6.55	4.04	3.20	2.79	2.53	2.45

(r)

Dry Erase Magnet Calendar

This Calendar is designed to hang on any type of flat metal fixture, easily incorporating a monthly calendar in the most obvious places. The top of the calendar is a flat magnetic piece. Tear off paper months and keep the magnet at the end of lifecycle for a permanent fixture.

Style A

Style B

Standard Features

- Dry Erase Upgrade film only $20 Setup plus 10¢ ea. (does not come with Pen)
- Magnetic dry erase pen shrink wrapped to calendar $.22(t)
- Free digital proof; printed proofs $45(t)
- Watermarked months (same on all pages) -$40(t)
- Custom Monthly Grid Art $150
- Choose your own start and end month

Your logo is prominently displayed on every page of the calendar, as well as on the magnet.

Add the Dry Erase option for an even more useful experience.

Choose 12 images for the sidebar panel (Style B only). Choose one of our stock patterns, colors or use a background for your magnet, as well as the calendar months. Create it or we can help you create it.

ORDER CODE:

DRY ERASE MAGNET CALENDAR PRICING **P1010**

100	250	500	1,000	2,500	5,000
6.86	5.44	4.96	4.73	4.60	4.54

(r)

WEEKLY DESK CALENDAR

Print your logo in color on this weekly desk calendar, as well as your contact information, to be used on a desk to help keep up with reminders and important dates. Convenient size of 12” x 18” means it will not dominate your desk.

ORDER CODE:

P2080

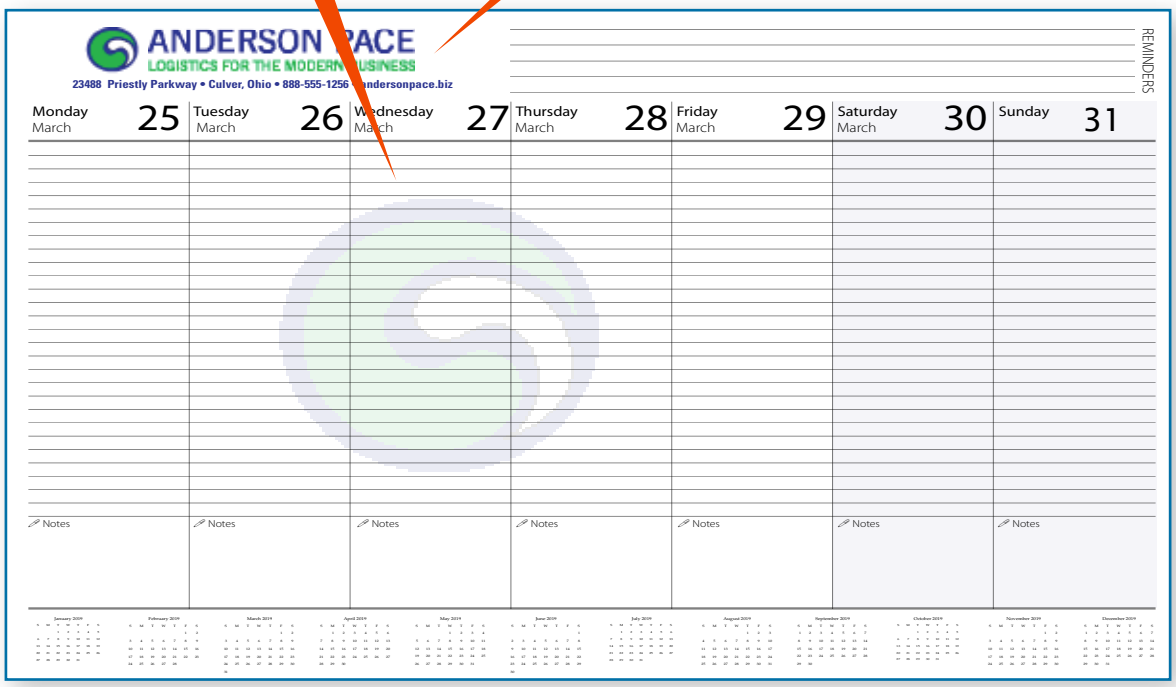
WEEKLY DESK CALENDAR PRICING

100	250	500	1,000	2,500	5,000
4.80	4.40	4.21	4.15	4.10	4.05

(r)

Weekly Layout

Start Any Week



Weekly Desk Calendar Calendars

Standard Features

- Paper Size: 12” x 18”
- 52 pages printed on 60 lb. paper
- Can start on any month
- Up to 25 custom dates
- Logo space on each month: 9” x 1”
- Includes a Full Year-At-A-Glance
- Calendar for the calendar’s duration at the bottom of each page with the current month highlighted.
- Custom Made in USA

Optional Features and Upgrades

- Hardcopy Proof - $30(t)
- PDF Proof - FREE
- Watermarked Months - $40(t)
- Custom Monthly Grid Art - $150(t)
- Choose your own start and end month
- Additional Months - 50¢(t) per sheet
- Set-up 40(t)
- Additional custom dates

MONTHLY DESK CALENDAR

Monthly Desk Calendar

Print your logo in color on this monthly desk calendar, as well as your contact information, to be used on a desk to help keep up with reminders and important dates. Convenient size of 12” x 18” means it will not dominate your desk.

Standard Features

- Paper Size: 12” x 18”
- 12 pages printed on 60 lb. paper
- Can start on any month
- Up to 25 custom dates
- Calendar colors and grid may be customized
- Logo space on each month: 9” x 1”
- Includes a Full Year-At-A-Glance Calendar for the calendar’s duration at the bottom of each page with the current month highlighted.
- Custom Made in USA

Optional Features and Upgrades

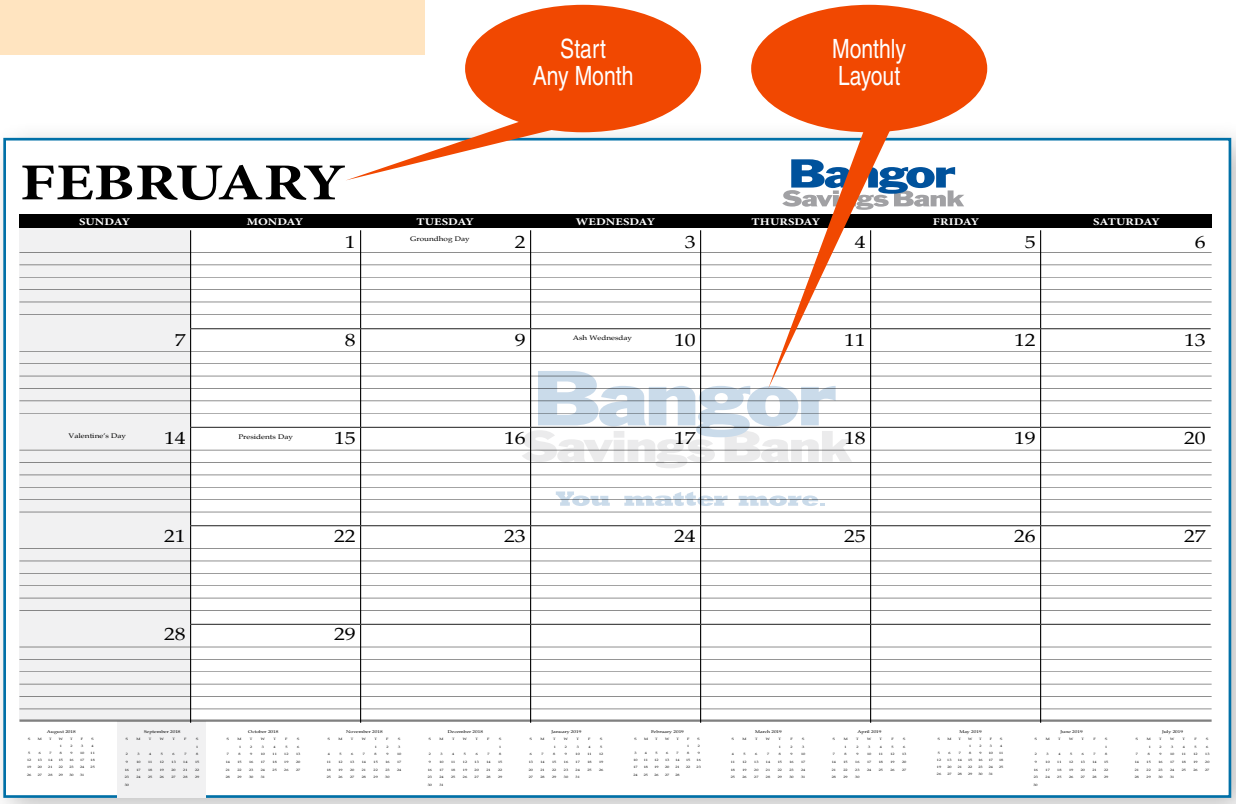
- Hardcopy Proof - $30(t)
- PDF Proof - FREE
- Watermarked Months - $40(t)
- Custom Monthly Grid Art - $150(t)
- Choose your own start and end month
- Additional Months - 50¢(t) per sheet

ORDER CODE:
P2081

MONTHLY DESK CALENDAR PRICING

100	250	500	1,000	2,500	5,000
2.15	1.85	1.80	1.70	1.50	1.46

(r)



WALL CALENDARS

Upload 13 of your photos (one for the cover and one for each month) or select from one of our stock wall calendar image sets and add your logo and imprint on each page.

12 Month Custom Wall Calendars

Standard Features

- Paper Size: 11" x 17" (folded to 11" x 8.5")
- 13 full color photos
- Saddle-stitch binding, standard
- Set-up: $90(t)
- Entire calendar printed on 80 lb. gloss text
- Up to 25 custom dates may be added
- Calendar style and grid may be customized
- Logo space on each month: 1" x 6"
- Includes a Year-At-A-Glance Calendar for the following 4 years
- Inside and outside back cover printing allowed
- Custom Made in USA

Optional Features and Upgrades

- Plastic Coil or Wire-o Binding - 25¢(t) ea.
- 10-pt. Cardstock Paper - 80¢(t) ea.
- Hardcopy Proof - $30(t)
- PDF Proof - FREE
- Watermarked Months - $40(t)
- Custom Monthly Grid Art - $150(t)
- Custom Monthly Images Setup - $90(t)
- Choose your own start and end month
- Additional Months - 50¢(t) per sheet
- Card stock upgrad- .11¢(t) per sheet

Custom Sizes Availble. Call or email for quote.

12 MONTH 11X17
WALL CALENDAR PRICING

ORDER CODE:
P1050

50	100	250	500	1,000	2,500	5,000
10.70	6.50	6.00	5.25	3.50	3.21	2.90

(r)

TRIPLE PLAY CALENDAR

11.5”x23” Triple Play Calendar

It’s easy to keep your schedule on track with our Triple Play and Spiral Mania Calendars. With three months visible at a time, planning ahead is a snap. Loaded with high value, this is one calendar your customers will use month after month, quarter after quarter. These calendars are perfect for strategic planning, appointments, vacation schedules and showing a fiscal year. We offer two types of quarter-at-a-glance calendars: The Triple Play and The Spiral Mania. Both calendars include a full color header and a white plastic spiral between the header and pad. Other spiral colors are available.

Standard Features

- Full color header: 11 ½” x 6” 12 pt C1S with gloss UV
- 4-color pad/11 ½” x 17” 60# offset/12 sheets
- Open size is 11 ½” x 23”
- Hole punched for hanging
- Binding: plastic spiral
- Standard spiral is white. Ask about other colors

TRIPLE PLAY CALENDAR
11.5”X23” PRICING

ORDER CODE:
P1120

100	250	500	1,000	2,500	5,000
4.00	3.46	3.27	3.18	3.05	2.99

(r)

SPIRAL MANIA CALENDAR

3 Month at a Glance Spiral Mania 11” x 30 1/4”

Standard Features

- Full color header: 11½” x 6” 12 pt C1S with gloss UV
- 4-color pad/11” x 8.5” 60# offset/12 sheets
- Open size is 11” x 30¼”
- Hole punched for hanging
- Binding: plastic spiral
- Standard spiral is white. Ask about other colors

3 MONTH AT A GLANCE SPIRAL MANIA 11” X 30 1/4” PRICING

ORDER CODE:
P1100

100	250	500	1,000	2,500	5,000
8.35	6.75	6.20	5.93	5.75	3.40

(r)

POSTER CALENDARS

When you want a large, high-impact wall calendar, look no further than our Advertiser Poster Calendars. With 2 attention-getting sizes and options, you can use these calendars to gain year-round awareness. From our most affordable Tin-Top Direct-On Economical Advertiser to our larger than life Tin-Top and Bottom Pad Attached Extreme Advertiser, we offer a poster calendar option to fit any marketing budget. Choosing from the options below, you can build the poster calendar that best suits your budget and goals.

11" x 17" Poster Calendar

Standard Features

- PAPER SIZE: 11" x 17" Pad or No Pad
- TIN SELECTION:
  - Tin-Top Only
  - Tin-Top & Bottom
- CALENDAR SELECTION:
  - Direct-On
  - Pad Attached
- POSTER COLOR:
  - Full color front & blank back (4/0)
  - 2-color front & blank back (2/0)
- POSTER PAPER STOCK: 100# gloss or matte text

17" x 22" Poster Calendar

Standard Features

- PAPER SIZE: 17" x 22" Pad or No Pad
- QUANTITIES: 500 to 25,000
- TIN SELECTION:
  - Tin-Top Only
  - Tin-Top & Bottom
- CALENDAR SELECTION:
  - Direct-On
  - Pad Attached
- POSTER COLOR:
  - Full color front & blank back (4/0)
  - 2-color front & blank back (2/0)
- POSTER PAPER STOCK: 100# gloss or matte text

11" X 17"
POSTER CALENDAR PRICING

ORDER CODE:
P2020

Direct-On 4/0	250	500	1,000	2,500	5,000
Tin Top	3.48	2.95	2.70	2.42	2.31
Tin Top & Bottom	3.99	3.45	3.16	2.95	2.85

(r)

Pad-On 4/0	250	500	1,000	2,500	5,000
Tin Top	4.60	4.03	3.66	3.10	2.88
Tin Top & Bottom	5.50	4.99	4.60	4.00	3.80

(r)

17" X 22"
POSTER CALENDAR PRICING

ORDER CODE:
P2030

Direct-On 4/0	250	500	1,000	2,500	5,000
Tin Top	4.55	3.60	3.15	2.85	2.75
Tin Top & Bottom	5.07	4.15	3.66	3.40	3.30

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Pad-On 4/0	250	500	1,000	2,500	5,000
Tin Top	6.90	5.95	5.40	4.06	3.77
Tin Top & Bottom	7.45	6.50	5.95	4.50	4.20

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13”x19” Poster Calendar With 3 Month at a Glance Pad with 9”x13” Pad

Standard Features

- FINAL SIZE: 13”x19” poster backer printed on 14pt c1s
- Full color, no Bleed/grommet eyelet for hanging
- 9x13 pad/full color no bleed /60# text
- Stapled to Backer
- 3 Month at a glance view

It’s easy to keep your schedule on track with our 3 month at a glance poster calendar. With three months visible at a time, planning ahead is a snap. Loaded with high value, this is one calendar your customers will use month after month, quarter after quarter. These calendars are perfect for strategic planning, appointments, vacation schedules and showing a fiscal year. Calendars include a full color poster backer on a thick 14 pt. card stock and a full color 12 sheet pad stitched to the backer.

13” x 19” POSTER CALENDAR WITH 3 MONTH AT A GLANCE PAD WITH 9” x 13” PAD PRICING

ORDER CODE: P2040

100	250	500	1,000	2,500	5000
7.90	5.09	4.15	3.25	2.97	2.88

(r)

Sometimes what you don’t wear says everything. That dog-eared calendar, poster or map taped to the wall wears over time, and so does your customer’s image. Our metal calendar tins keep materials in style and provide secured reinforcement to keep them sharp and crisp over time. The naked truth is, when your calendar looks good so do you. Upgrade your calendars with our metal tins

Metal Tin Top and Tin Bottom Option.

13” X 19” CUSTOM POSTER CALENDAR

Personalize your wall calendar with a photo of your choice as a background design for no extra charge!

Choose from our stock backgrounds or create your own.

12 Month Custom Wall Calendars

Standard Features

- Paper Size: 13” x 19”
- One hole punched at top
- Entire calendar printed on 10 pt. C1S card stock
- Start at any month
- Gloss UV (10¢(t) ea.)
- Setup: $50(t)

Optional Features and Upgrades

- Tinning $50(t) setup
- Tin Top $.89(t) ea
- Tin Bottom $.89(t) ea

ORDER CODE:

P2010

13X19 POSTER CALENDAR PRICING

100	250	500	1,000	2,500	5,000
2.48	1.86	1.32	1.05	.80	.72

(r)

Skyscraper

Fence

Blue & Green

Patchwork

White Cot-

Flag

Red Tone

Apple Orchard

Marble

Blue DNA

Vintage

Leaves

Orange Texture

Sky

Paint Stokes

Large Custom Poster Calendar

Personalize your wall calendar with standard holidays, colors & background!

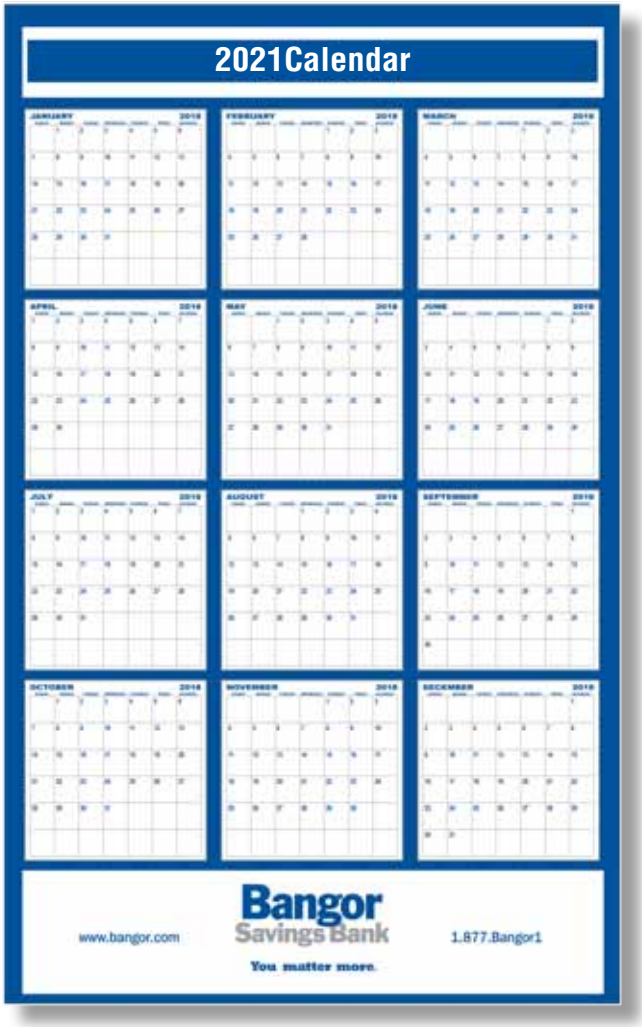
Standard Features

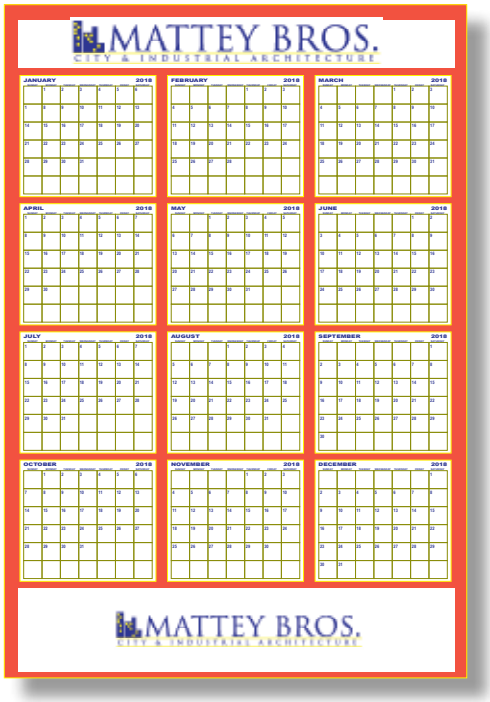
- Overall size: 19” x 25” or 20” x 28”
- Imprint Sizes:
  19” x 25”:
  - Top imprint size: 1” x 18”
  - Bottom imprint size: 3” x 18”

  20” x 29”:
  - Top imprint size: 2” x 18”
  - Bottom imprint size: 3.5” x 18”
- Customized with standard holidays upon request
- Customize colors and background
- Start at any month
- Printed on 10-pt. card stock
- Gloss UV (+10¢ ea.)
- Setup: $50(t)
- Custom Made in USA

Optional Features and Upgrades

- Tinning $50(t) setup
- Tin Top $.89(t) ea
- Tin Bottom $.89(t) ea
- Dry Erase Film $4.40(t) ea





LARGE POSTER CALENDAR PRICING

ORDER CODE:
P2050

	100	250	500	1,000	2,500	5,000
19” x 25”	4.62	2.48	1.82	1.49	1.28	1.18
20” x 29”	4.73	2.70	2.03	1.69	1.48	1.40

(r)

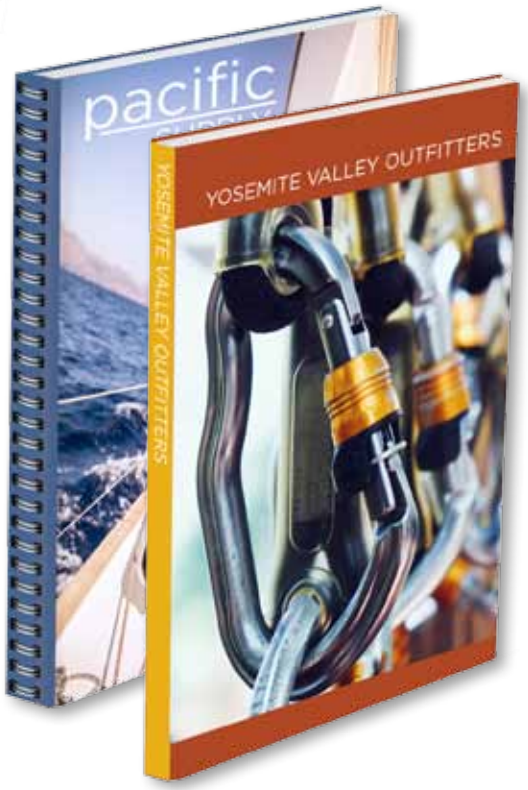
NEW!

CUSTOM JOURNALS & PLANNERS

CUSTOMIZE YOUR JOURNALS & NOTEBOOKS WITH SOME OF OUR NEW OPTIONS!

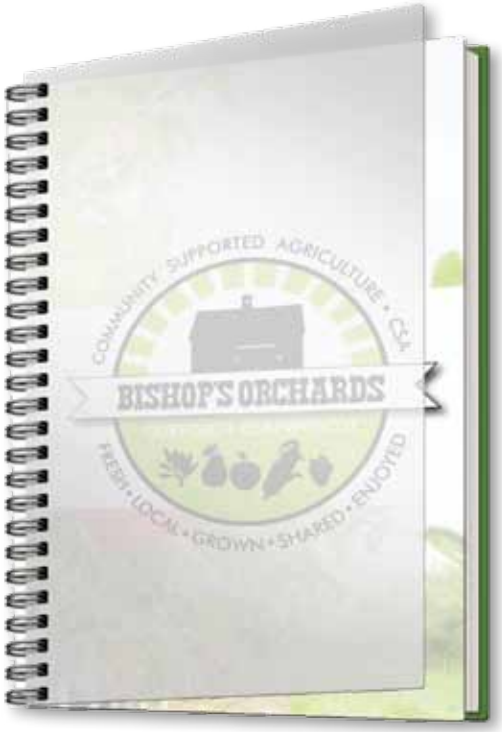
Custom interior print
call for quote

Full Color & Foil Stamped Covers



Hidden & Semi-Hidden Wire-O Covers

Custom Hardback Covers



Clear Poly Covers

Standard Wire-O Journals

Journal with durable 12 pt. laminated cover stock. 48 sheets inside with option to upgrade, recycled 50 lb. white offset content. Custom imprint on front cover. Wire-O bound on left side. Inside pages can be ruled, grid, blank or full custom.

Standard Features

- Two finished sizes: 8.5" x 11" or 5.5" x 8.5"
- Full color cover
- Cover stock is 12 pt. C1S, laminated on front
- Notebook pages printed on 50 lb. offset
- Customer imprint on front cover
- 48 total sheets 96 total pages
- Set-up: $40(t)
- Add perforation - 15¢(t) + $200(t)

Upgrades & Options

- Additional sheets (in sets of 4 only) - 2¢(t) per set
- Upgrade to 96 total sheets or 192 pages
  - (+ 92¢(t) ea. for 8½" x 11")
  - (+ 60¢(t) ea. for 5½"x 8½")
- Plastic cover with foil-stamp
  - Setup: $80(t) + Cost of Die (approx. $60) + 65¢(t) ea.
- Foil-stamp
  - Setup: $80(t) + Cost of Die (approx. $60) + 40¢(t) ea.
  - 4" x 5" maximum die area
- Custom inside sheets setup $200(t) $.32(t) ea
- Custom Cover $.40(t) ea
- Clear Poly overlay $.40(t) ea

Gold	Silver	Red

Foil Stamp standard colors

ORDER CODE:

P6000

STANDARD JOURNAL PRICING

	100	250	500	1,000	2,500	5,000
8.5" x 11"	6.51	4.11	3.33	2.97	2.74	2.65
5 .5" X 8.5"	6.48	3.91	3.05	2.58	2.33	2.22

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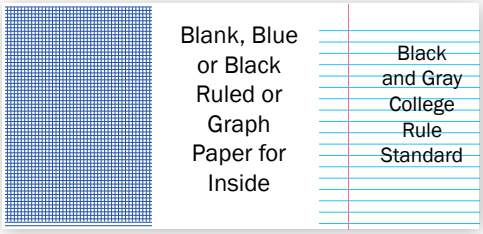
***NOTE:** Printing not available on plastic cover.*

Full Color Hardcover Journals

8.5” x 11”

Full Color Hardcover Journal Features

- Three finished sizes: 8.5” x 11”, 5.5” x 8.5” or 3.5” x 5”
- Full color cover
- Cover stock is .125 board cased with laminated print
- 48 total sheets 96 total pages
- Set-up: $40(t)
- Add perforation - 15¢(t) each plus $200(t) Set-up
- Custom inside sheets setup $200(t) $.32(t) ea
- Custom Made in USA



8.5” x 11”

5.5” x 8.5”

ORDER CODE:

P6100

HARDBOUND JOURNAL PRICING

	100	250	500	1,000	2,500	5,000
8.5” x 11”	10.49	8.10	7.29	6.89	6.65	6.55
5 .5” X 8.5”	9.89	7.32	6.55	6.15	5.89	5.81
						(r)

Executive Leather Journals

Upgrades & Options

- Soft Leather Material cover
- Additional sheets (in sets of 4 only)
  - 2¢(t) per set
- Upgrade to 96 total sheets
  192 pages
  - (+ 92¢(t) ea. for 8½" x 11")
  - (+ 60¢(t) ea. for 5½"x 8½")
- Foil-stamp or deboss
  - Setup: $80(t) + Cost of Die (approx. $90) + 40¢(t) ea.
  - 4" x 5" maximum die area
- Custom inside sheets setup
  $200(t) $.32(t) ea
- Off-White Paper $.50(t) ea

Gold	Silver	Red

Foil Stamp standard colors

8.5" x 11"
Shown with Burnt Sienna Color and Debossed Logo

5.5" x 8.5"
Shown with Crimson Color and silver foil stamp

Light Brown

Burnt Sienna

Brown

Dark Blue

Rich Black

Crimson

HARDBOUND JOURNAL PRICING

SIZE: 8.5" x 11"

ORDER CODE:
P6110

100	250	500	1,000	2,500	5,000
12.90	10.40	9.70	9.20	9.10	8.95

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SIZE: 5.5" x 8.5"

ORDER CODE:
P6110

100	250	500	1,000	2,500	5,000
12.20	9.80	9.45	8.60	8.40	8.20

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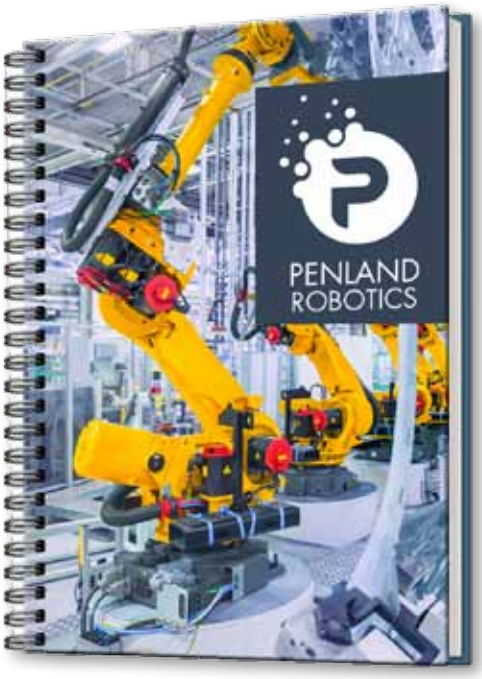
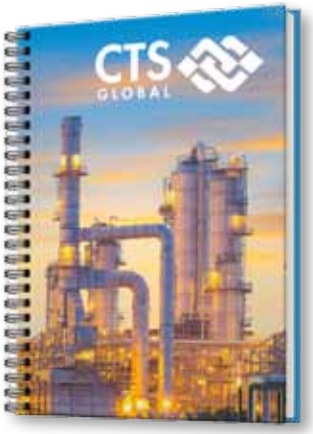
Hard Cover Wire-O Journal



8.5” x 11”



5.5” x 8.5”

Highly durable laminated hardbound covers.

Standard Features

- Two finished sizes: 8.5” x 11” or 5.5” x 8.5”
- Full color cover
- Cover stock is .125 pt. Board with printed cased cover laminated
- Notebook pages printed on 50 lb. offset
- Customer imprint on front cover
- 48 total sheets 96 total pages
- Set-up: $40(t)
- Add perforation - 15¢(t) each plus $200(t) Set-up
- Custom Made in USA

Upgrades & Options

- Additional sheets (in sets of 4 only) - 2¢(t) per set
- Upgrade to 96 total sheets 192 pages
  - (+ 92¢(t) ea. for 8½” x 11”)
  - (+ 60¢(t) ea. for 5½”x 8½”)
- Plastic cover with foil-stamp
  - Setup: $80(t) + Cost of Die (approx. $60) + 65¢(t) ea.
- Foil-stamp
  - Setup: $80(t) + Cost of Die (approx. $60) + 40¢(t) ea.
  - 4” x 5” maximum die area
- Custom inside sheets setup $200(t) $.32(t) ea

STANDARD JOURNAL PRICING

ORDER CODE:

P6200

	100	250	500	1,000	2,500	5,000
8.5” x 11”	12.69	8.68	7.38	6.71	6.35	6.19
5.5” x 8.5”	11.86	7.92	6.60	5.94	5.55	5.40

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***NOTE:** Printing not available on plastic cover.*

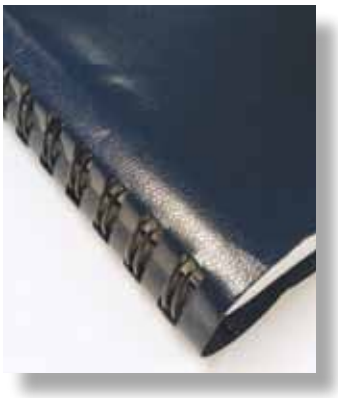
Gold	Silver	Red

Foil Stamp standard colors

Semi-Exposed Wire-O Journal

Standard Features

- Three finished sizes: 8.5" x 11", 5.5" x 8.5"
- Full color cover
- Cover stock is 12 pt. C1S, laminated on front
- Notebook pages printed on 50 lb. offset
- Customer imprint on front cover
- 48 total sheets 96 total pages
- 3-hole punched for 8.5" x 11" only
- Set-up: $40(t)
- Add perforation - 15¢(t) each plus $200(t) Set-up(t)
- Custom Made in USA



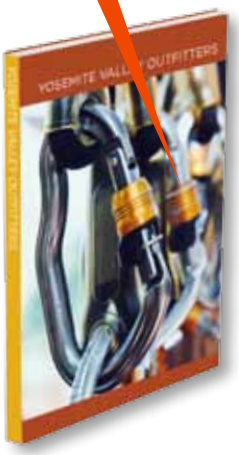
Semi-Exposed Metal Wire-O binding gives an upscale feel to any project. Covers are available in laminated cover stock and flexible poly. The cover stock laminated covers can be full color with foil stamping. The flexible poly covers can be foil stamped only.

Semi Exposed Back Cover Wire-O

Upgrades & Options

- Additional sheets (in sets of 4 only) - 2¢(t) per set
- Upgrade to 96 total sheets 192 pages
  - (+ 92¢(t) ea. for 8½" x 11")
  - (+ 60¢(t) ea. for 5½"x 8½")
- Plastic cover with foil-stamp
  - Setup: $80(t) + Cost of Die (approx. $60) + 65¢(t) ea.
- Foil-stamp
  - Setup: $80(t) + Cost of Die (approx. $60) + 40¢(t) ea.
  - 4" x 5" maximum die area

Full Color Laminated



The Semi Exposed Back Cover Wire-O Journals feature a wire spiral that can only be seen on the back of the journal. The spine can feature text for a book feel.

Gold | Silver | Red

Foil Stamp standard colors

SEMI-EXPOSED AND BACK COVER WIRE-O

ORDER CODE:
P6210

	100	250	500	1,000	2,500	5,000
8" x 11"	9.59	6.00	4.80	4.22	3.85	3.70
5.5" X 8.5"	8.70	5.15	3.98	3.38	3.01	2.88

(r)

***NOTE:** Printing not available on plastic cover.*

JOURNAL & NOTEBOOK OPTIONS

These notebooks feature a cover with a die-cut hole (three shapes available) in which a full color cover sheet may be seen beneath the cover. Prices include the die-cut cover and the inside cover sheet. If you do not want any of our standard cover colors, provide us with the color or artwork you would like for the cover and inside sheet! Use any of our stock patterns or colors for your cover or cover page.

ORDER CODE:

P5040, P5050 & P5090

DIE-CUT PRICING

	100	250	500	1,000	2,500	5,000
Laminated	6.59	3.88	2.96	2.52	2.26	2.19
Plastic Cover	7.48	4.76	3.84	3.40	3.14	3.07

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Personalize a planner with company information and a logo on the front cover! Choose from our unique designs, or customize with a design of your own.

Orange Dot

Paint Strokes

P#1

P#2

P#5

Red

American Flag

Blue Diamond

ORDER CODE:

STANDARD WEEKLY PLANNER PRICING

P5060

	100	250	500	1,000	2,500	5,000
8.5" x 11"	6.05	4.73	4.29	4.07	3.96	3.90
5.5" x 8.5"	3.20	3.29	2.88	2.66	2.53	2.48

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Die-Cut Cover Options

Standard Features

- Finish Size: 8.5" x 11"
- Plastic covers available in red, black, yellow, blue and white
- Laminated cover- 12 pt. C1S
- Available with black or white double wire binding or plastic coil binding (green, gray, white, black, blue, or red plastic coil colors)
- Sheets printed on 50 lb. paper
- Add insert page
  - Black and white
  - 6¢(t) each
  - Color (on 80 lb. glossy test)
  - 21¢(t) each
- 96 pages (48 sheets per notebook)
- Setup: $50(t)
- Plastic back 35¢(t) each, Laminated back 21¢(t) each
- Custom inside sheets setup $200(t) $.32(t) ea
- Custom Made in USA

Journal & Notebook Stock Covers

Standard Features

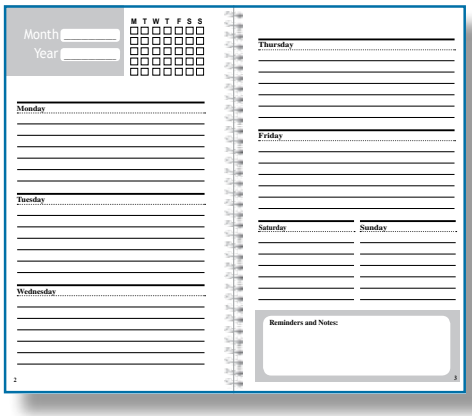
- 155 Pages 60# paper with 12pt cover
- Finished size is 5.5" x 8.5" or 8.5" x 11"
- Choice of double wire or plastic coil binding
- Notebook pages printed on 60 lb. offset
- Variety of cover designs to choose from, or submit your own for no additional charge
- Full color cover
- Rounded corners (+20¢(t) per planner)
- Additional Months (4 Sheets) - 25¢(t) per month
- Set-up - $40(t)
- Custom inside sheets setup $200(t) $.32(t) ea
- Clear Poly overlay $.40(t) ea

Planner Page Formats

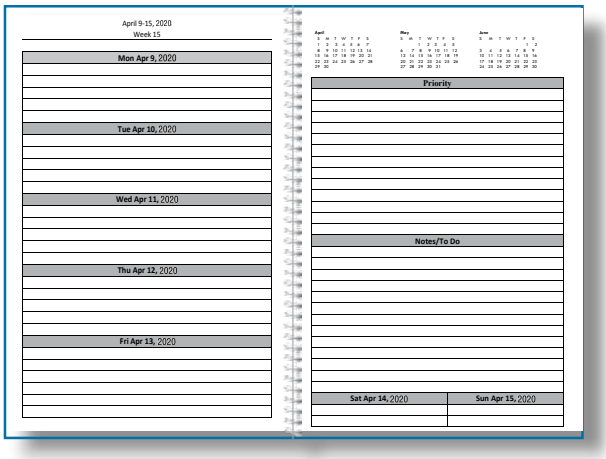
JOURNAL AND NOTEBOOK OPTIONS

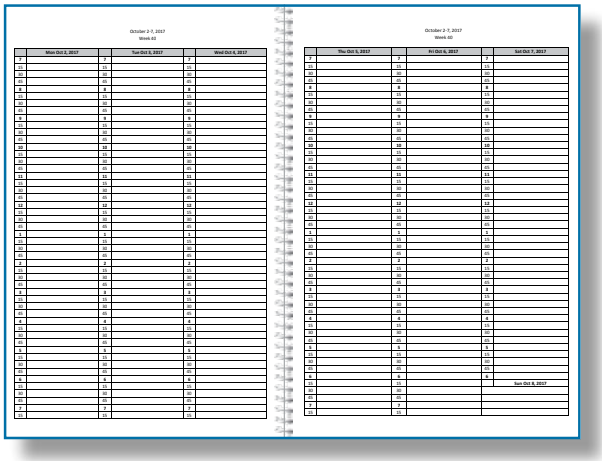
Turn any journal or notebook into a planner with these standard planner formats!

Planner Format B
5.5” x 8.5”
and 8.5” x 11”

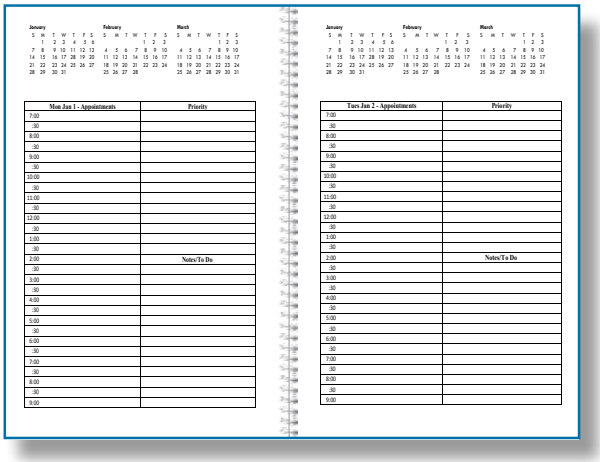


Planner Format A
5.5” x 8.5” only

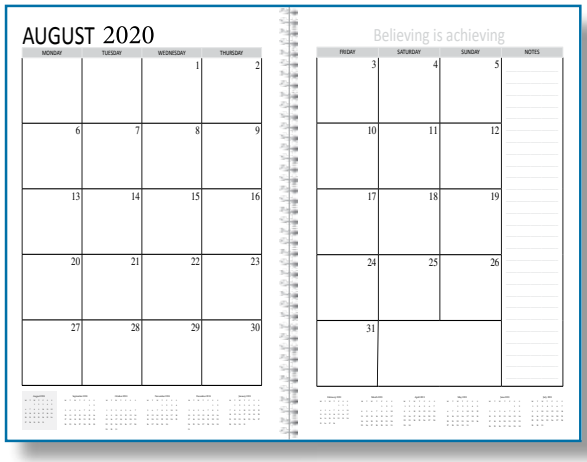




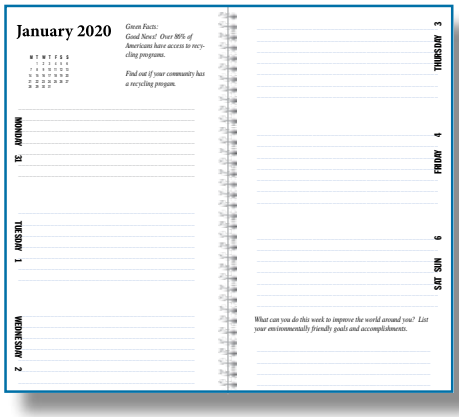
Planner Format C
8.5” x 11” only



Planner Format D
5.5” x 8.5” and 8.5” x 11”

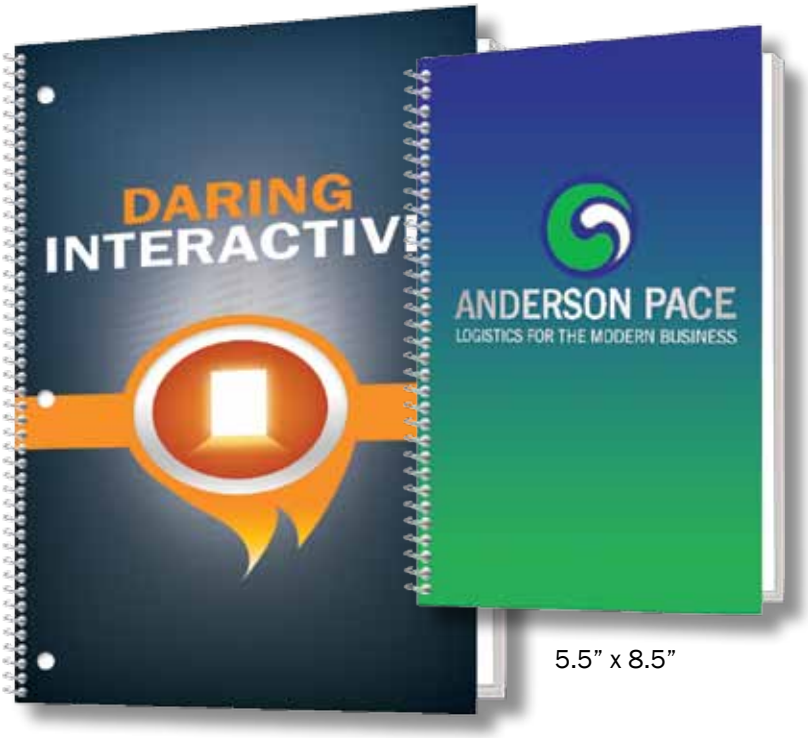


Planner Format E
5.5” x 8.5” or 8.5” x 11”



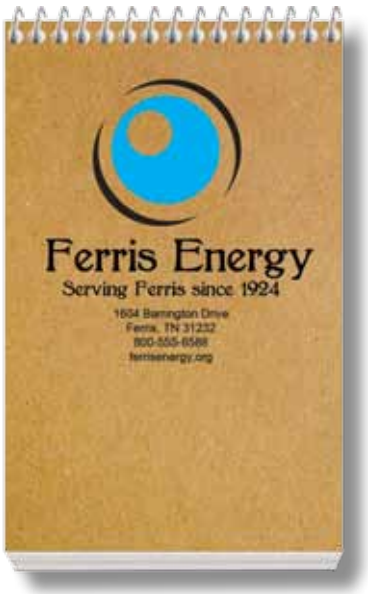
Planner Format F
5.5” x 8.5”

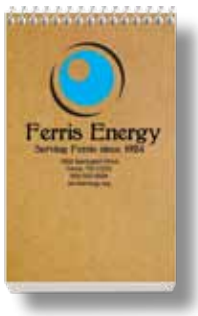
Standard Full Color Cover Notebooks



5.5” x 8.5”

8.5” x 11”





3.5” x 5”

5.5” x 8.5”

Standard Features

- Three finished sizes: 8.5” x 11”, 5.5” x 8.5” or 3.5” x 5”
- Full color cover
- Cover stock is 12 pt. C1S, laminated on front
- Notebook pages printed on 50 lb. offset
- Customer imprint on front cover
- 48 total sheets 96 total pages
- Plastic coil binding
- 3-hole punched for 8.5” x 11” only
- .026 blank chipboard for back cover
- Set-up: $40(t)
- Add perforation - 15¢(t) each plus $200(t) Set-up(t)
- Custom Made in USA

Upgrades & Options

- Additional sheets (in sets of 4 only) - 2¢(t) per set
- Upgrade to 96 total sheets or 192 pages
  - (+ 92¢(t) ea. for 8½” x 11”)
  - (+ 60¢(t) ea. for 5½”x 8½”)
- Upgrade to metal wire-o (+16¢(t) ea.)
- Plastic cover with foil-stamp
  - Setup: $80(t) + Cost of Die (approx. $60) + 65¢(t) ea.
- Foil-stamp
  - Setup: $80(t) + Cost of Die (approx. $60) + 40¢(t) ea.
  - 4” x 5” maximum die area
- Custom inside sheets setup $200(t) $.32(t) ea

ORDER CODE:

P5060

STANDARD NOTEBOOK PRICING

	100	250	500	1,000	2,500	5,000
8 ” x 11”	6.16	3.95	3.17	2.81	2.58	2.50
5 ” X 8 ”	5.45	3.21	2.48	2.07	1.85	1.77
3.5 ” X 5”	5.28	3.03	2.30	1.92	1.70	1.62

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***NOTE:** Printing not available on plastic cover.*

Gold	Silver	Red

Foil Stamp standard colors

Poly Cover Notebooks

Standard Features

- Finish Size: 8.5” x 11”
- Plastic covers available in red, black, yellow, blue and white
- Available with black or white double wire binding or plastic coil binding (green, gray, white, black, blue, or red plastic coil colors)
- Sheets printed on 50 lb. paper
- Add insert page
  - Black and white
  - 6¢(t) each
  - Color (on 80 lb. glossy test) - 21¢(t) each
- 96 pages (48 sheets per notebook)
- Setup: $50(t)
- Plastic back 35¢(t) each, Laminated back 21¢(t) each
- Custom inside sheets setup $200(t) $.32(t) ea
- Custom Made in USA

These notebooks feature a durable poly cover. If you do not want any of our standard cover colors, provide us with the color you would like for the cover!

Standard Poly & Recycled Cover Colors

ORDER CODE:

P5060-POLY

	100	250	500	1,000	2,500	5,000
Laminated Cover	6.59	3.88	2.96	2.52	2.26	2.19
Plastic Cover	7.48	4.76	3.84	3.40	3.14	3.05

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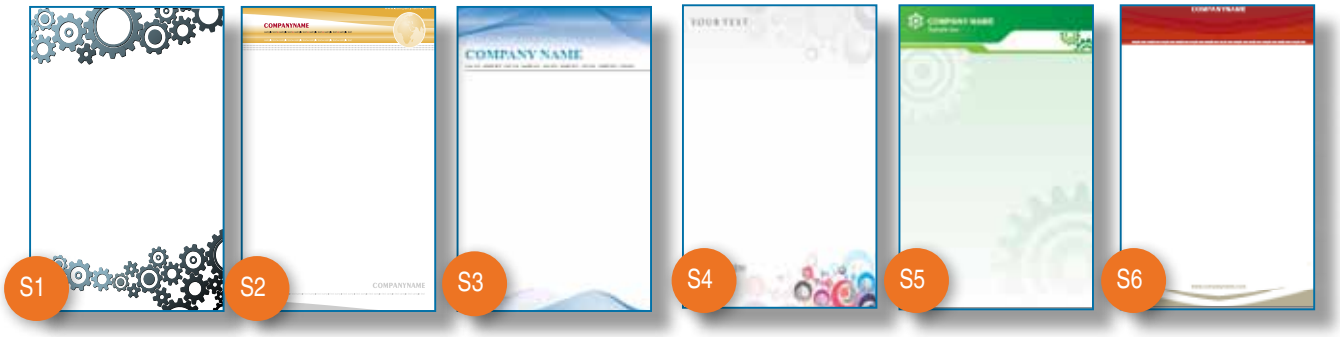
NOTEPADS

Custom & Standard Notepads

Scratch Pads are great tools for marketing. We have provided templates for your convenience! Just send us a logo and company information and we will make it work! You can also choose to send us your own design.

Standard Features

- Available in the following sizes: 3.5" x 5", 4.25" x 5.5", 3.5" x 8.5" and 5.5" x 8.5".
- Sheets printed on 50 lb. paper
- Lines may be added for no extra charge.
- 50 sheets per pad
- Custom page size and counts available - call for quote.
- Shrink wrap available: 24¢(t) per bundle of 5 pads
- Setup $40(t) Custom imprint
- Custom Made in USA



ORDER CODE:

P3010

STANDARD NOTEPAD PRICING

	100	250	500	1,000	2,500	5,000
3.5" x 5"	3.85	1.95	1.27	.93	.72	.64
4.25" x 5.5"	3.76	2.04	1.32	.99	.77	.71
3.5" x 8.5"	4.01	2.09	1.38	1.05	.84	.79
5.5" x 8.5"	4.62	2.23	1.64	1.35	1.17	1.10
8.5" x 11"	4.76	3.03	2.41	2.11	1.93	1.70

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Die-Cut Custom Notepads

Standard Features

- Sheets printed on 50 lb. paper
- 50 sheets per pad
- Your imprint added on every sheet
- Chipboard backer
- Lines can be added to sheets for no charge
- Setup charge: $65(t)
- Custom Made in USA

Football

Star

House

Beverage

Shirt

STANDARD DIE-CUT NOTEPAD PRICING

ORDER CODE:

P3020

	250	500	1,000	2,500
Approx. 5" x 8"	3.54	3.05	2.43	2.09

*** NOTE: There is an additional charge for custom die-cut shapes.**

Tear-Off Mouse Pads

Standard Features

- Finished size is 7.5" x 9"
- 24 or 48 sheets, padded
- 60 lb. white paper
- Custom or stock backgrounds
- Setup: $85(t)
- Custom Made in USA
- Your imprint appears on every sheet

This handy mouse pad features 12 tear-off monthly pages and 12 bonus note pages. Choose from our standard layouts or create your own. Its compact size makes this mouse pad a perfect addition to any workstation and ideal for colleges and universities or business-to-business marketing. Includes rounded corners. Padded at top and left edges.

Year-at-a-Glance/Notepad

Weekly Calendar

Monthly Calendar (current week is highlighted)

(Only available in 48-page count.)

STANDARD MOUSE PAD NOTEPAD PRICING

ORDER CODE:

P9090

	100	250	500	1,000	2,500	5,000
24 Sheets	6.65	3.81	2.89	2.40	2.12	2.02
48 Sheets	8.99	5.25	3.99	3.36	2.99	2.86

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MAGNETS

Custom Magnets

Standard Features

- Printed in our Tennessee plant
- Bright white that can be printed in multi-colors
- Great for vehicles
- Special order die cut designs incur extra charges
- Many sizes and shapes available
- Custom made in the U.S.A.

STANDARD MAGNET PRICING

ORDER CODE:

P7055

	100	250	500	1,000	2,500	5,000
Approx. 5" x 7"	2.30	1.25	.90	.77	.63	.59

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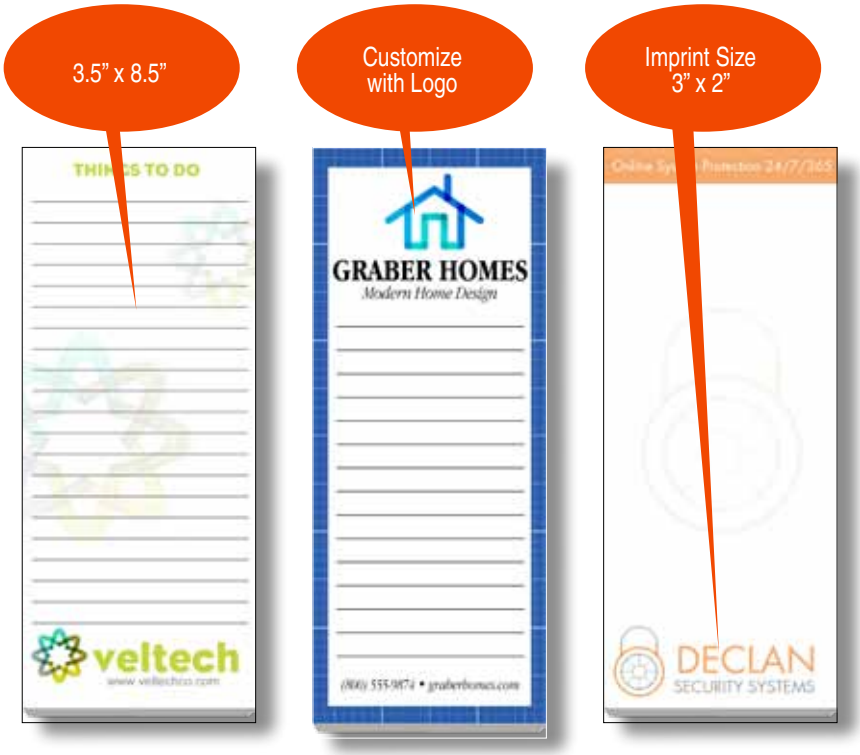

Magnet Pads

Standard Features

- Magnet Backer Size: 3.5" x 8.5"
- Paper Size: 3.5" x 8.5"
- Printed on 50 lb. paper
- Imprint size: 3" x 2"
- 36 sheets per pad
- Custom Made in USA

3.5" X 8.5" MAGNET PAD PRICING

	100	250	500	1,000	2,500	5,000
3.5" x 8.5"	5.80	4.30	2.95	2.28	1.88	1.75

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ORDER CODE:

P3050

Magnet Calendars

Standard Features

- Size: 7” x 5”
- Color and image can be adjusted
- Custom Made in USA

7” x 5”

Customize with Your Image

7” X 5” CALENDAR MAGNET PRICING

ORDER CODE:
P7075

	100	250	500	1,000	2,500
Approx. 7” x 5”	2.25	1.60	1.20	.88	.73

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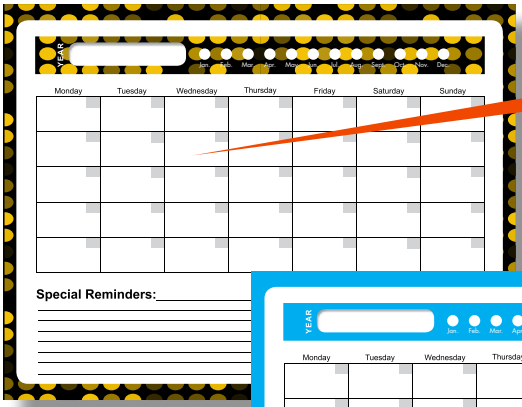
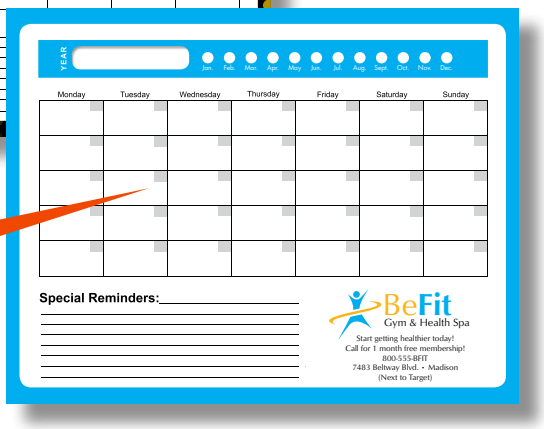
Dry Erase Magnet Calendars

Standard Features

- Size: 11” x 8.5”
- Color and background can be changed
- Dry Erase Markers not included
- Set-up $40(t) Custom logo or text
- Custom Made in USA



Dry Erase Surface



Dry Erase Surface

ORDER CODE:
P4075

8.5” X 11”” CALENDAR MAGNET PRICING

100	250	500	1,000	2,500	5,000
7.10	5.55	5.01	3.29	2.98	2.70

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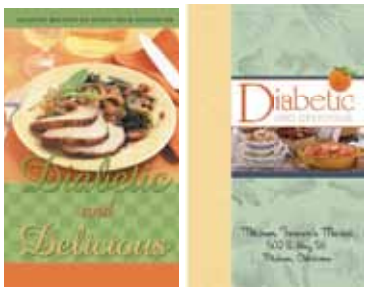
COOKBOOKS & MORE

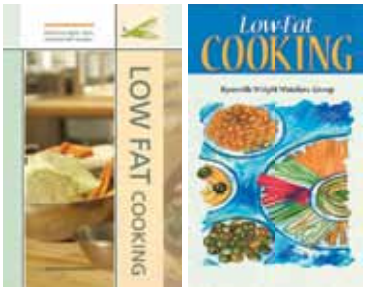
Cover A Cover B Cover C

FCP10 Heart Healthy
151 recipes tested for content and health values.



Cover A Cover B

FCP11 Diabetic & Delicious
196 recipes hand-picked for diabetic cooking.

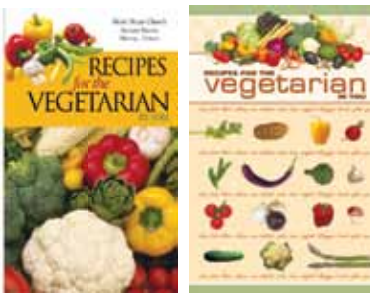


Cover A Cover B

FCP12 Low-Fat Cooking
120 low-fat recipes for today's low-fat lifestyle.

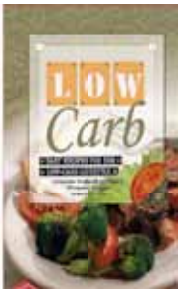
Cover A Cover B

FCP13 101 Light Recipes
167 great recipe ideas for low calorie meals.



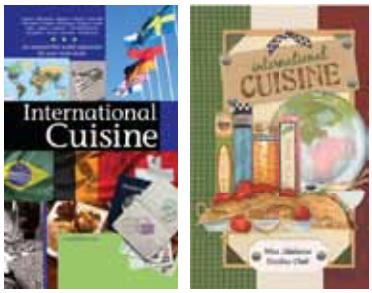
Cover A Cover B

FCP14 Recipes for the Vegetaria
206 recipes for safe and healthy vegetarian fare .



Cover A

FCP26 Low Carb
142 recipes for low-carb meals.



Cover A Cover B

FCP17 International Cuisine
256 recipes selected from 18 countries.

Cover A Cover B

FCP18 Tastes of the Southwest
196 Tex-Mex recipes from around the country.

Cover A Cover B

FCP22 Tastes of Tennessee
251 unique down-home recipes from Tennessee.

Cover A Cover B

FCP15 What's Cooking?
185 recipes of just good old home cooking.

Cover A Cover B

FCP16 Marvelous BBQ Recipes
194 barbeque recipes with all the fixings.

Cover A Cover B

FCP32 Just Soup
146 delicious soup recipes, both traditional and modern

Promotional Cookbooks

Standard Features

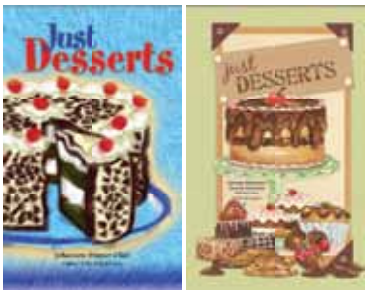
- 5½" x 8½ final size
- Perfect bound
- coil or wire binding 50¢ net each
- Insert pages at the front of cookbook available
- Custom cover $.40(t) ea $40(t) setup

Cover A Cover B

FCP35 Perfect Pasta
101 recipes for pasta lovers.

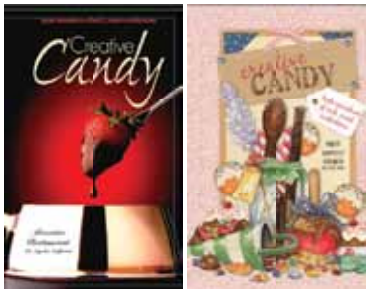
Cover A Cover B

FCP19 Seafood Selections
188 recipes served in the best restaurants on the coast



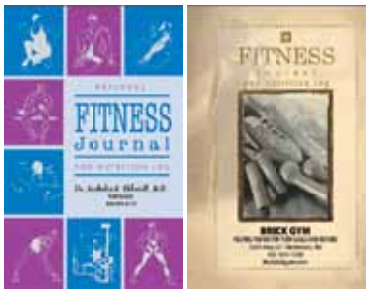
Cover A Cover B

FCP20 Just Desserts
226 great All-American recipes for cakes, pies, pastries & more.



Cover A Cover B

FCP21 Creative Candy
226 home-style candy recipes for your sweet tooth.



Cover A Cover B

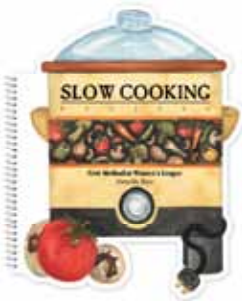
FCP30 Fitness Journal
Six-month journal including exercise & food log, data & more.

Cover A

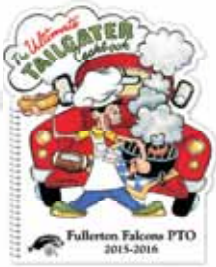
FCP36 Holiday Recipes
242 recipes of festive holiday favorites.

FCP51 Kid Fit
Twelve-month children's journal including exercise & food log.

DC44 Nothing But Beverages
Coffees to teas to smoothies and fruit drinks.

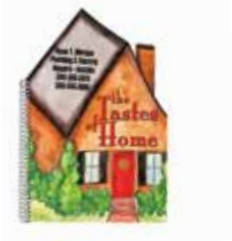


DC43 Slow Cooking Recipes
165 quick and easy savory dishes for the slow cooker.



DC47 The Ultimate Tailgater
175 party pleasing recipes for the next ballgame cookout.

DC46 Tailgater's Delights
194 top Southern BBQ recipes with all the trimmings.



DC23 The Tastes of Home
185 home-cooking recipes just like Mom used to make.

COOKBOOK & JOURNAL PRICING

ORDER CODE:
P8096

	100	250	500	1,000	2,500	5,000
5.5" x 8.5"	5.80	3.95	3.35	3.01	2.80	2.45
Die-Cut	n/a	4.80	3.43	3.12	2.61	2.24

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CATALOG/BOOKLETS

Customers love the convenience of receiving your catalog at their door, and you'll appreciate the quality, service and attention to detail applied to every Daily Impressions project. We've all seen catalogs that don't measure up, and our professionals assure yours will stand tall against the competition. From concept to finished product, we do our very best to insure your catalog will be something you can be proud of. If our standard catalog specifications don't work for your project, don't hesitate to request a custom quote. We can quote for any page count size or binding style. We can help you select the right size, finish, binding and paper stock to create the look you want at the value you need.

5 1/2" x 8 1/2" Catalog

Standard Features

- Size: 5 ½" x 8 ½"
- Page Count Options:
  -16-pages
  -24-pages
  -32-pages
- Quantities: 1,000 to 50,000
- Color Options: Full color two sides (4/4)
- Paper Stock: 80# gloss text
- Binding: Saddle-stitched with two staples or glued perfect bound (over 24 pages)

5 1/2" X 8 1/2" CATALOG PRICING

ORDER CODE:

P1

	100	250	500	1,000	2,5000	5,000
16 pages	4.35	2.15	1.40	1.05	.82	.75
24 pages	4.55	2.32	1.58	1.21	1.00	.95
32 pages	4.75	2.50	1.78	1.40	1.20	1.10

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Don't forget we can mail it, too! Call your distributor for tabbing and mailing information.

8 1/2" x 11" Catalog

Standard Features

- Size: 8 ½" x 11"
- Page Count Options:
  - 16-pages
  - 24-pages
  - 32-pages
- Quantities: 1,000 to 50,000
- Color Options: Full color two sides (4/4)
- Paper Stock: 80# gloss text
- Binding: Saddle-stitched with two staples or perfect bound over 24 pages
- Turnaround: 10 days

ORDER CODE:

8 1/2" X 11" CATALOG PRICING

P1

	100	250	500	1,000	2,5000	5,000
16 pages	4.66	2.44	1.70	1.33	1.11	1.04
24 pages	5.01	2.80	2.06	1.70	1.47	1.40
32 pages	5.36	3.15	2.41	2.04	1.82	1.75

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How to Submit Artwork

We want your product to look its absolute best. We also want to avoid any delays in production which may be caused by electronic files that are too low in resolution, files that cannot be opened by our art department or other problems that can come up by submitting unacceptable artwork. We have developed this list of artwork submission guidelines to help you get the best possible reproduction of your artwork and photographs.

LOGOS & PHOTOGRAPHS

Many of the imprints require your logo and text to be in line art. Line art refers to graphics or text composed of black against a white background. Line art cannot contain any shades of gray.

LINE ART

GRAYSCALE

File Types we can accept (MAC & PC): Acrobat PDF, EPS, Illustrator AI, Photoshop PSD, JPEG, TIFF, PNG, Word Documents, Excel Files, Powerpoint Files, Quark Documents and IDML/InDesign Documents (both must be collected with images and fonts).

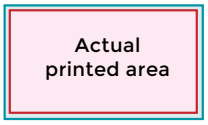
File Types we cannot accept or do not suggest:
Publisher, CorelDraw, BMP, GIF.

Photographic (Raster) Files must be at the size of the item or imprint area at 300 dpi. (Example: if the area to hold the image is 8.5" x 11" then it must be at that size at 300 dpi for optimal printing.) Images from the web tend to print poorly unless they are exceptionally large.

Vector Files (preferred for logos and imprints) must be converted to curves or the fonts must be included. Please check your colors for any spot or Pantone colors, as they can lead to additional charges and any alterations made might alter the colors.

Camera Ready PDF Designs should be to scale for their placement, and have the fonts converted to outlines or included. It is highly suggested that fonts and images be included in Camera Ready Designs.
Please name files in accordance with their intended use. Files not named correctly will slow down production time. (Such as logo, JPG, cover, PDF or the names of the months on which the images are to go.)

Bleeds: If you expect your artwork to print to the edge, you must include a bleed. A bleed is where the ink goes slightly past the edge and is cut so the image goes to the edge. If no bleed is included, you will lose a portion of the image from each edge. A 1/8" bleed is recommended on all sides.



The blue area is the bleed, this will be cut off at the red line and only the pink area will remain.

Please do not flatten layered files. It is preferred that you send both flattened and unflattened in case edits need to be made.

Any time spent by either our designers or our production staff that requires more than reasonable time spent can lead to additional charges. We have templates available so this can be avoided, simply email to ask for a template. The first proof is FREE. **Additional proofs resulting from errors not made by our staff may result in a graphics fee.**

When submitting material through the mail:

Do's

DO submit original photos (black and white or color).
DO submit original artwork or ink drawings.
DO submit files on disk at a minimum resolution of 300 dpi in TIFF, EPS, PDF or JPEG format at
DO submit black and white laser prints for line art only (not acceptable for grayscale art or photographs).

Don't

DO NOT submit inkjet or laser printouts of photos or grayscale graphics from your computer. Submit photo files on disk instead.
DO NOT submit photocopies of photos or graphics.
DO NOT use paper clips, staples or tape on your photos or artwork which can damage your originals.
DO NOT crop your original photographs. Instead, make a photocopy of the photo, mark the copy how you would like it to be cropped and submit with the original photograph as a guide.
DO NOT submit artwork that is disproportionate.
DO NOT submit negatives or transparencies.

CUSTOM PRINTING SERVICES

Daily Impressions is part of a large print group that specializes in high quality, fast turnaround of short, medium and long run reports, newsletters, instruction manuals and all types of books, product catalogs and year-end annual reports.

For questions, or if you have different specs you would like quoted, please call.

Custom Printing Services

Print Services we offer

- Full service or a la carte printing (only purchase what you need)
- 7 Binding Styles (including hardback & paperback)
- Easy File Setup
- Fast Turnaround
- Bookstore Quality Books
- Live Customer Support
- No set-up or hidden fees!
- Complete Control of Your Work
- Custom Design & Illustration Service
- Custom Made in USA

Don't See it Listed in the Catalog?

Call for a custom quote on any print job

Daily Impressions has the capability to create just about any paper printed product you can think of with optional mailing services. Daily Impressions utilizes both digital and offset printing for both short and long run print projects.

YOU THINK OF IT, WE CAN PRINT IT!

- Variable Data Printing
- Corporate Reports
- Annual Reports
- School Yearbooks
- Product Manuals
- Magazines
- Catalogs
- Flyers
- Brochures
- Posters
- Table Tents
- Shrink Wrapping
- Packaging
- Business Cards
- Tickets
- Programs
- Custom Pieces
- Advertising
- Marketing Kits
- Bookmarks
- Invitations
- Postcards
- Rack Cards
- Labels
- Stickers
- Shipping
- Warehousing
- Kitting

... and much more!

- Graphic Design
- Custom Illustration
- Layout
- Typesetting
- Scanning
- Proofreading
- ISBN & Barcodes
- Copyright
- Web Design

... and much more!

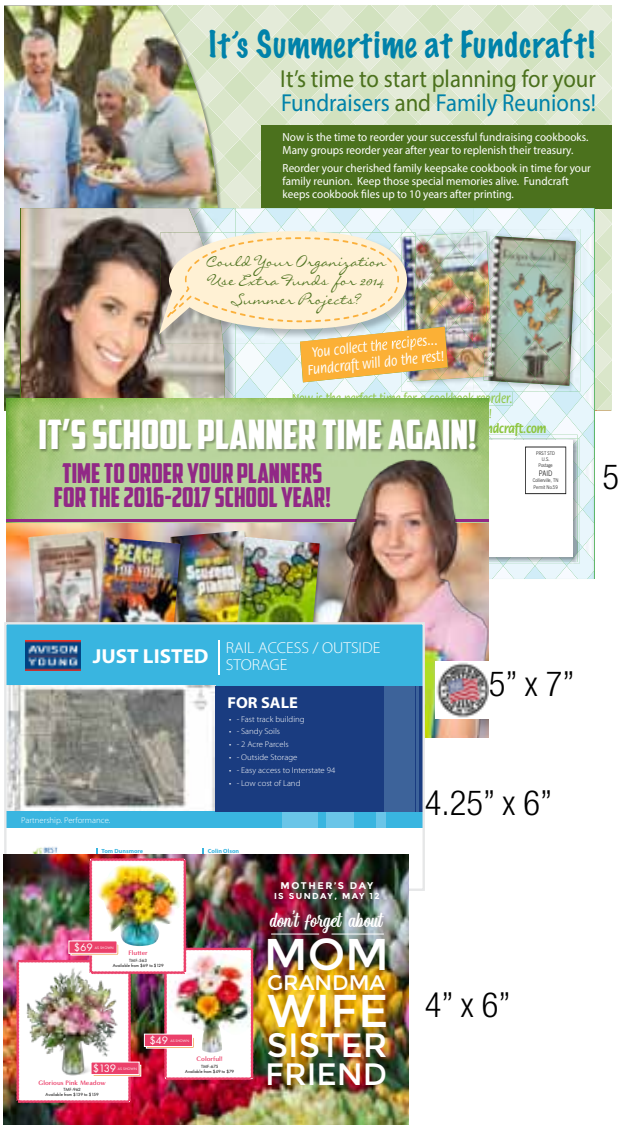
Kitting and Direct Mail Services

Daily impressions will not only provide your clients with the highest quality printed materials but, we will also handle all the mailing for you.

Mailing Service Features

- Postcard standard USPS sizes:
- 4” x 6”, 4.25” x 6”, 5” x
- 7”, 5.5” x 8.5”, 6” x 9”, 6” x 11”
- (Odd sizes will be charged more postage)
- Complete recipient list management and list purchasing services
- Kitting of materials
- Live Customer Support
- Custom Design & Illustration Service
- Custom Made in USA

Daily impressions offers direct mail options for all its products, including bulk mailing services for any item that fits the USPS bulk mail requirements. Daily Impressions can also kit your items together warehouse as ship from Tennessee.



6” x 9”

5.5” x 8.5”

5” x 7”

4.25” x 6”

4” x 6”

Lists are required in an excel format for presorting and bar-coding to pass USPS regulations. Mail will ship from TN under our Bulk Mailing Permit.

- Bulk mail has a minimum of 200 recipients
- Items that work well with bulk mail include:
  - Items that can be direct mailed
  - Booklet mailers 8.5x11; this size works well with catalogs, newsletters, brochures, etc.
  - Self Mailers, various folded sizes
  - Post cards 4x6 or 5.5x8.5
- Bulk mailing pieces incurs a $200(t) setup and a $.07(t) per piece to address. Pricing does not include any special packaging

Variable data personalization.

For the ultimate in customization, Daily impressions offers variable data printing to personalize each piece to the recipient. Setup for variable data printing runs $200(t) for setup and a per piece price depending on item and amount of personalization. Please contact Daily Impressions for custom quotes.

Daily IMPRESSIONS®

Whatever your print, press or design needs are
DailyImpressions.com has the capabilities to handle your order.
We look forward to hearing from you!